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## **Brinker Capital Launches On-Site Broadcast Studio to Connect with Global Media Outlets**

*Company's Investment Experts Can Now Participate in Live TV Interviews*

**BERWYN, Pa. (March 20, 2018)** – Brinker Capital, a leading investment management company focused on multi-asset class investing, today announced the opening of its ReadyCam® broadcast studio at its Berwyn, Pa headquarters. The in-house studio enables Brinker Capital's thought leaders and institutional investment experts to connect with global broadcast networks, 24 hours a day. Additionally, the studio complements the company's digital marketing initiatives by enabling them to record thought leadership and market update videos when needed.

The ReadyCam studio, which is remotely controlled by VideoLink professionals, simplifies and expedites the live TV appearance process by eliminating travel to off-site locations or major metropolitan areas, and enabling Brinker Capital's experts to be live on TV in less than an hour.

The financial services industry recognizes Brinker Capital as a leader in investment management and provider of exceptional service to financial advisors. The newly-installed ReadyCam studio enables Brinker Capital's team of specialists to comment on breaking news and provide recorded video commentary on market movements. Brinker Capital's initial list of experts available for TV interviews includes:

### **1. Tim Holland, CFA, Senior Vice President and Global Investment Strategist**

Holland brings more than 18 years of investment experience and is responsible for developing Brinker Capital's top-down macroeconomic and capital market outlook. Additionally, he cultivates Brinker Capital's messaging as it relates to the company's investment views and the positioning of its portfolios. Holland serves on the company's Asset Allocation Committee and Manager Research Committee.

### **2. Thomas K.R. Wilson, CFA, Senior Investment Manager and Managing Director, Wealth Advisory**

Wilson brings more than 25 years of investment experience and oversees Brinker Capital's Wealth Advisory business which is responsible for providing tailored investment solutions to institutional and high-net-worth clients. As a member of Brinker Capital's Investment Committee, he directs the implementation of the company's multi-asset class investment philosophy and discipline in institutional and high-net-worth portfolios.

To schedule interviews with Brinker Capital's investment management professionals, please contact Michele Steinmetz at 610-407-8358 or search and schedule using the free VideoLink expert database – VLGuru.com.

ReadyCam, the in-house broadcast video studio, is fully equipped with an HD camera, professional quality audio and lighting, electronic backdrop, recording options, web-based controls, and IP-based transmissions.

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**About Brinker Capital**

Brinker Capital is a privately held investment management firm with \$21.7 billion in assets under management (as of December 31, 2017). For 30 years, Brinker Capital's purpose has been to deliver an institutional multi-asset class investment experience to individual clients. Brinker Capital's highly strategic, disciplined approach has provided investors the potential to achieve their long-term goals while controlling risk. With a focus on wealth creation and management, Brinker Capital serves financial advisors and their clients by providing high-quality investment manager due diligence, asset allocation, portfolio construction, and client communication services. Brinker Capital, Inc. is a registered investment advisor.

Learn more at [BrinkerCapital.com](http://BrinkerCapital.com) and [twitter.com/BrinkerCapital](https://twitter.com/BrinkerCapital).

### **About VideoLink LLC**

VideoLink LLC, an AVI-SPL company, is a leading provider of video services to Fortune 500, financial services, enterprise companies, and institutions. Clients use our video service to drive brand awareness and create more engagement with their customers. We are known to our clients for simplifying live TV appearances and lowering in-house video production costs, creating results-driven branded video content strategies, and delivering video production services.

To learn more about the ReadyCam studio and how it may be right for your organization, contact VideoLink at 617-340-4200.