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Brochure

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This brochure provides information about the qualifications and business practices of Hilton Capital Management, LLC. If you have any questions about the contents of this brochure, please contact Barbara Martens, the firm's Chief Compliance Officer, at (516) 693-5380. The information in this brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority. Additional information about Hilton Capital Management, LLC is available on the SEC's website at [www.adviserinfo.sec.gov](http://www.adviserinfo.sec.gov). Hilton Capital Management, LLC is an SEC registered investment adviser. Registration does not imply any level of skill or training.

## Item 2. Material Changes

Hilton Capital Management, LLC has not made any material changes from its brochure dated March 30, 2020.

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## Item 4. Advisory Business

### Structure; History and Ownership

Hilton Capital Management, LLC (“Hilton Capital Management,” the “firm,” or “we”) has been doing business as an SEC-registered investment adviser since January 2002. Hilton Capital Management seeks to preserve its clients’ capital and build sustainable wealth. The firm is organized as a New York limited liability company, with its principal place of business in Garden City, New York.

The principal owners of the firm are Rafferty Holdings, LLC and William Garvey. Rafferty Holdings, LLC is owned by Michael Rafferty and Kathleen Rafferty Hay.

Hilton Capital Management has \$1,723,708,770 of discretionary regulatory assets under management and \$162,191,148 of non-discretionary regulatory assets under management, in each case as of December 31, 2020.

This brochure describes the business of Hilton Capital Management and certain of its affiliates. Certain sections will also describe the activities of “Supervised Persons”. “Supervised Persons” are any of Hilton Capital Management’s officers, partners, directors (or other persons occupying a similar status or performing similar functions), employees or any other person who provides investment advice on Hilton Capital Management’s behalf and is subject to Hilton Capital Management’s supervision or control.

### Investment Management Services

Hilton Capital Management provides the majority of investment management services to its clients through separately managed accounts (each, a “client”). The majority of the firm’s clients are high net worth individuals. However, the firm’s investment management services generally fall within three categories. First, Hilton Capital Management provides direct investment management services to clients with whom the firm directly enters into investment advisory agreements. Second, Hilton Capital Management provides sub-advisory services to clients who are introduced to the firm by third-party platform providers. Finally, Hilton Capital Management provides investment management services to the Hilton Tactical Income Fund, which is a registered investment company pursuant to the Investment Company Act of 1940 (the “public fund”). Prior to engaging Hilton Capital Management to provide any of the foregoing investment management services, the client and/or the third-party platform provider is required to enter into one or more written agreements with Hilton Capital Management setting forth the terms and conditions under which Hilton Capital Management renders its investment advisory or sub-advisory services.

Clients can engage Hilton Capital Management to manage all or a portion of their assets on a discretionary basis. Hilton Capital Management primarily allocates clients’ investment management assets among master limited partnerships (“MLPs”), real estate investment trusts (“REITs”), individual debt and equity securities, collective investment vehicles (such as ETFs and mutual funds) and options in accordance with the investment objectives of the client. However, Hilton Capital Management also may provide advice about any type of investment held in clients’ portfolios.

In regards to those clients with whom the firm establishes a direct relationship, Hilton Capital Management tailors its advisory services to the individual needs of such clients. Hilton Capital Management consults with these clients initially and on an ongoing basis to determine risk tolerance, time horizon and other factors that may impact the clients’ investment needs. In regards to those clients with whom the firm establishes an indirect relationship through a third-party platform provider, Hilton Capital Management offers its Hilton Tactical Income Strategy. See *Sub-Advisory Services* and *Methods of Analysis, Investment Strategies and Risk of Loss – Investment Strategies* under Item 8.

Clients with whom the firm has a direct relationship are advised to promptly notify Hilton Capital Management if there are changes in their financial situation or investment objectives or if they wish to impose any reasonable restrictions upon Hilton Capital Management's management services. Clients may impose reasonable restrictions or mandates on the management of their account (e.g., require that a portion of their assets be invested in socially responsible funds) if, in Hilton Capital Management's sole discretion, the conditions will not materially impact the performance of a portfolio strategy or prove overly burdensome to its management efforts.

### **Sub-Advisory Services**

Hilton Capital Management offers its Hilton Tactical Income Strategy (see *Methods of Analysis, Investment Strategies and Risk of Loss – Investment Strategies* under Item 8) to clients of platform providers with whom the firm has established an investment advisory relationship, including sub-advisory services to wrap fee platforms sponsored by independent third parties.

### **Management of Investment Vehicles**

Hilton Capital Management is the sub-advisor to the public fund. Rafferty Asset Management, LLC, an affiliate of Hilton Capital Management, is the investment manager of the public fund. Hilton Capital Management was formerly the investment manager to this public fund. The investment objectives, risk factors and all other relevant terms and information with respect to the public fund are described in its offering documents.

Hilton Capital Management will devote its best efforts with respect to its management of its clients' assets. Hilton Capital Management may give advice or take action with respect to one of its clients that differs from its advice and actions with respect to another client. Unlike the firm's separately managed accounts, we do not tailor the public fund's investment strategy to the needs of individual investors. To the extent that a particular investment is suitable for more than one client, and subject to the investment limitations applicable to such clients, investments will be allocated among the firm's client accounts in accordance with Hilton Capital Management's written policies and procedures and in a manner which Hilton Capital Management determines is fair and equitable under the circumstances to such clients, taking into consideration the client-directed and contractually obligated custodians that are traded through on behalf of numerous clients. For further information about the firm's trade aggregation policies, see Item 12 under the heading *Brokerage Practices – Aggregation*.

The investment strategies we employ on behalf of our clients, including the public fund, are described in greater detail below at Item 8.

## **Item 5. Fees and Compensation**

Hilton Capital Management generally offers its investment management services in exchange for (i) management fees that are based upon the applicable client's assets under management or (ii) performance fees that are based upon the performance of the client's portfolio.

### **Management Fee**

Hilton Capital Management may provide investment management services to separately managed accounts for a management fee based upon a percentage of the market value of the assets being managed by Hilton Capital Management with respect to such separately managed accounts. The annual fee rate varies (between 0.12% and 1.25%), depending upon the market value of the assets under management and the type of investment management services to be rendered. Hilton Capital Management's annual fee is exclusive of, and in addition to, brokerage commissions, transaction fees, and other related costs and expenses which are incurred by the client. Hilton Capital Management does not, however, receive any

portion of these commissions, fees and costs. Hilton Capital Management's management fee is charged quarterly, in arrears, based upon the market value of the assets being managed by Hilton Capital Management with respect to a separately managed account as of the last day of the previous quarter. If an account is terminated, Hilton Capital Management's management fees are prorated through the date of termination and any remaining balance is charged or refunded to the client, as appropriate.

The management fees charged by the public fund, as well as all other public fund expenses, are described in its offering documents.

### **Performance Fee**

Hilton Capital Management generally has the right to charge separately managed accounts a performance fee in accordance with applicable legal requirements. The performance fee rate may be up to twenty percent (20%) based upon the performance of the account. The performance compensation received by Hilton Capital Management is generally subject to a high-water mark. Hilton Capital Management's performance fee is charged annually, in arrears, based upon the net profits of the separately managed account during the calendar year. If an account is terminated, Hilton Capital Management's performance fees are prorated through the date of termination and any partial performance fee is charged to the client.

A performance fee arrangement raises conflicts of interest. The performance fee may be an incentive for Hilton Capital Management to make investments that are riskier or more speculative than would be the case absent a performance fee arrangement. In addition, where Hilton Capital Management charges performance fees and also provides similar services to accounts not being charged performance-based fees, there is an incentive to favor accounts paying a performance fee due to the possibility of receiving greater compensation from such accounts. Hilton Capital Management has procedures in place to ensure that any recommendations made are in the best interest of clients regardless of whether the client is paying a performance fee or a different type of fee.

The public fund does not charge any performance fees.

The compensation described above represents our typical rates. However, management fee and performance fee rates may be negotiable.

The compensation payable by our clients is generally deducted from the assets of the clients' accounts and paid to us in accordance with the procedures described in Item 15.

### **Additional Expenses**

Clients may incur certain charges imposed by the broker-dealers, custodians and other third parties maintaining and providing services to their accounts, such as custodial fees and brokerage commissions. In addition, to the extent a client's account is invested in underlying collective investment vehicles (such as ETFs and mutual funds), such vehicles may also impose fees and charges which are disclosed in such vehicles' offering documents. For example, such vehicles may charge management fees, performance fees and other fund expenses. Likewise, such vehicles may charge deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions.

## **Item 6. Side-By-Side Management**

Because Hilton Capital Management has multiple clients at times it may need to allocate investment opportunities of limited availability across its clients' accounts. In such situations, some accounts may offer higher management fee and performance fee potential than others. To the extent Hilton Capital Management charges clients performance fees, Hilton Capital Management has an incentive to favor

accounts for which it receives such fees since it may receive a greater profit if the investment generates a positive return.

To ensure equitable treatment of all clients irrespective of such fee considerations, Hilton Capital Management has adopted an allocation policy that sets out the criteria for determining allocations, the most important of which are investment objective and strategy, existing portfolio composition and available liquidity. For a copy of Hilton Capital Management's allocation policy, please contact the firm's Chief Compliance Officer at the number or address listed on the cover of this brochure.

### Item 7. Types of Clients

Hilton Capital Management provides its investment management services to individuals, taxable and tax-exempt entities, state and municipal entities and wrap fee accounts. Any qualified investors may invest in the public fund sub-advised by the firm.

#### **Minimum Account Size**

Hilton Capital Management generally imposes a minimum separately managed account size of \$250,000. Hilton Capital Management, in its sole discretion, may accept clients with smaller portfolios. The minimum investment amount for the public fund is \$2,500.

### Item 8. Methods of Analysis, Investment Strategies and Risk of Loss

#### **Investment Strategies, Methods of Analysis and Risk of Loss**

*Hilton Tactical Income Strategy.* A majority of Hilton Capital Management's managed account clients, as well as the public fund, are invested in accordance with the "Hilton Tactical Income Strategy." This strategy utilizes a disciplined approach that seeks income by creating portfolios that include MLPs, REITs and equities. Portfolios will be split along product lines and will stress diversification of assets. While growth may occur, the major focus is seeking to generate income greater than is available in an intermediate fixed-income portfolio.

*Wealth Preservation Strategy.* Certain legacy clients are invested in accordance with the "Wealth Preservation Strategy." This strategy utilizes a disciplined approach that seeks preservation of the client's capital. Given the continued volatility of interest rates, it is Hilton Capital Management's opinion that strategies stressing capital preservation benefit its clients. The firm's Wealth Preservation Strategy is no longer offered to prospective clients.

*Dividend and Yield Strategy.* Our "Dividend and Yield Strategy" or "DIVYS" uses the strengths of our primary Hilton Tactical Income Strategy's income oriented approach to develop a global portfolio of largely dividend paying equities. This strategy is designed for the investor who seeks to have exposure to global equities with an emphasis on dividend yield. One of key attributes of the strategy is that we seek to deliver a competitive yield by investing in the sectors of the market that closely mirror the drivers of United States gross domestic product in any given year.

*Hilton Small & Mid Cap Opportunities Strategy.* The "Hilton Small & Mid Cap Opportunities Strategy" is a disciplined value-oriented approach, investing predominantly in domestic small and mid-cap equities. Capital appreciation is the primary focus, with considerable attention paid to diversification and risk exposure. This strategy is designed for investors seeking exposure to small and mid-cap equities with a tolerance for the risk inherent in smaller stocks.

*Hilton Efficient Tactical Income strategy* (“ETI”) will incorporate passive and non-passive funds to replicate the asset allocation process of the Hilton Tactical Income strategy. ETI seeks to deliver a consistent level of income while focusing on capital preservation. The Hilton investment team will invest in passively managed ETFs, and other funds, to construct a diversified portfolio which seeks to achieve a superior risk-adjusted rate of return. The ETI strategy will invest in funds that include common & preferred stock, MLPs, REITs, and a wide variety of debt instruments.

## **Risk Factors**

### *Risks Related to the Investment Advisory Business*

**Risks of Loss.** The profitability of Hilton Capital Management’s recommendations depends upon correctly assessing the future course of price movements of stocks, bonds and other financial instruments. There can be no assurance that Hilton Capital Management will be able to predict those price movements accurately. Investing in securities involves the risk of loss. Clients should be prepared to bear such loss. A full description of the market and other risks for the public fund is set forth in its offering documents.

**Regulatory Risk.** Clients are subject to the risk that a change in U.S. law and related regulations will impact the way the firm manages investment on behalf of its clients, increase the particular costs of the clients’ account operations and/or change the competitive landscape.

**Cybersecurity Risks.** Hilton Capital Management’s information and technology systems may be vulnerable to damage or interruption from computer viruses, network failures, computer and telecommunication failures, infiltration by unauthorized persons and security breaches, usage errors by its professionals, power outages and catastrophic events such as fires, tornadoes, floods, hurricanes and earthquakes. Although Hilton Capital Management has implemented various measures to manage risks relating to these types of events, if these systems are compromised, become inoperable for extended periods of time or cease to function properly, Hilton Capital Management may have to make a significant investment to fix or replace them. The failure of these systems and/or of disaster recovery plans for any reason could cause significant interruptions in Hilton Capital Management’s operations and result in a failure to maintain the security, confidentiality or privacy of sensitive data, including personal information relating to investors (and the beneficial owners of investors). Such a failure could harm Hilton Capital Management’s reputation or subject it or its affiliates to legal claims and otherwise affect their business and financial performance. Additionally, any failure of Hilton Capital Management’s information, technology or security systems could have an adverse impact on its ability to manage its clients’ assets.

**Epidemic or Pandemic Outbreak.** An epidemic or pandemic outbreak and reactions to such outbreaks could cause uncertainty in markets and businesses, including Hilton Capital Management’s business, and may adversely affect the performance of the global economy, including market volatility, market and business uncertainty and closures, supply chain and travel interruptions, the need for employees and vendors to work at external locations, and extensive medical absences. Hilton Capital Management has policies and procedures to address known situations but because a large epidemic or pandemic may create significant market and business uncertainties and disruptions, not all events that could affect Hilton Capital Management’s business and/or the markets can be determined and addressed in advance.

### *Risks Related to the Firm’s Investment Strategies*

**Depository Receipt Risk.** To the extent a client account invests in foreign companies, the client’s investment may be in the form of depository receipts or other securities convertible into securities of foreign issuers including American Depository Receipts (“ADRs”), European Depository Receipts (“EDRs”), and Global Depository Receipts (“GDRs”). While the use of ADRs, EDRs and GDRs, which are traded on exchanges and represent ownership in a foreign security, provide an alternative to directly purchasing the underlying foreign securities in their respective national markets and currencies, investments in ADRs, EDRs, and GDRs continue to be subject to certain of the risks associated with investing directly in foreign securities, such as political and exchange rate risks.



**Preferred Stock Risk.** A preferred stock is a blend of the characteristics of a bond and common stock. It may offer the higher yield of a bond and has priority over common stock in equity ownership, but it does not have the seniority of a bond and, unlike common stock, its participation in the issuer's growth may be limited. Preferred stock has preference over common stock in the receipt of dividends or in any residual assets after payment to creditors should the issuer be dissolved. Preferred stock is subject to many of the risks associated with debt instruments, including interest rate risk. As interest rates rise, the value of preferred stocks are likely to decline. In addition, preferred stocks may not pay a dividend; an issuer may suspend payment of dividends on preferred stocks at any time; and in certain situations an issuer may call or redeem its preferred stock or convert it to common stock.

**Energy Sector Risk.** If a client account invests in MLPs, it will primarily invest in energy MLPs. These MLPs are subject to risks specific to the energy sector including, but not limited to the following:

- The energy sector is highly regulated. MLPs operating in the energy sector are subject to significant regulation of virtually every aspect of their operations by federal, state and local governmental agencies, including how facilities are constructed, maintained and operated, environmental and safety controls, and the prices they may charge for the products and services they provide.
- MLPs in the energy sector may be affected by fluctuations in the prices of energy commodities, including natural gas, natural gas liquids, crude oil and coal.
- MLPs engaged in the exploration, development, management or production of energy commodities are at risk of the natural resources depleting over time, which may cause the market value of the MLP to decline over time.
- MLPs operating in the energy sector may be adversely affected by reductions in the supply or demand for energy commodities.
- MLPs in the energy sector may be subject to various operational risks, such as disruption of operations, inability to timely and effectively integrate newly acquired assets, unanticipated operation and maintenance expenses, underestimated cost projections, and other risks arising from specific business strategies.
- Rising interest rates could adversely impact the financial performance of these companies by increasing their costs of capital, which may reduce an MLP's ability to execute acquisitions or expansion projects in a cost-effective manner.
- Extreme weather or other natural disasters could adversely impact the value of the debt and equity securities of the MLPs operating in the energy sector.
- Threats of attacks by terrorists on energy assets could impact the market for MLPs operating in the energy sector.
- If a significant accident or event occurs and an MLP is not fully insured, it could adversely affect the MLP's operations and financial condition and the securities issued by the MLP.

**Equity Securities Risk.** Investments in publicly issued equity securities, including common stocks, in general are subject to market risks that may cause their prices to fluctuate over time. Fluctuations in the value of equity securities in which a client account invests will cause the net asset value of the client's portfolio to fluctuate.

**Foreign Securities Risk.** Investing in foreign instruments may involve greater risks than investing in domestic instruments. A client account's returns and net asset value may be affected to a large degree by fluctuations in currency exchange rates, political, diplomatic or economic conditions and regulatory

requirements in other countries. The laws and accounting, auditing, and financial reporting standards in foreign countries typically are not as strict as they are in the U.S., and there may be less public information available about foreign companies.

**Market Risk.** Each client account is subject to market risks that can affect the value of its shares. These risks include political, regulatory, market and economic developments, including developments that impact specific economic sectors, industries or segments of the market. Turbulence in financial markets and reduced liquidity in equity, credit and fixed income markets may negatively affect many issuers worldwide, which could have an adverse effect on a client's account.

**MLP Risk.** Investments in common units of MLPs involve risks that differ from investments in common stock. Holders of MLP common units are subject to certain risks inherent in the structure of MLPs, including (i) tax risks, (ii) risk related to limited control of management or the general partner or managing member, (iii) limited rights to vote on matters affecting the MLP, except with respect to extraordinary transactions, (iv) conflicts of interest between the general partner or managing member and its affiliates, on the one hand, and the limited partners or members, on the other hand, including those arising from incentive distribution payments or corporate opportunities, and (v) cash flow risks. MLP common units and other equity securities can be affected by macro-economic and other factors affecting the stock market in general, expectations of interest rates, investor sentiment towards MLPs or the energy sector, changes in a particular issuer's financial condition, or unfavorable or unanticipated poor performance of a particular issuer (in the case of MLPs, generally measured in terms of distributable cash flow). Prices of common units of individual MLPs and other equity securities also can be affected by fundamentals unique to the partnership or company, including cash flow growth, cash generating power and distribution coverage.

The public fund currently qualifies as, and intends to continue to qualify as, a registered investment company under Subchapter M of the Internal Revenue Code of 1985, as amended (the "Code") and as such, may not invest more than 25% of its net assets in the securities of MLPs. If the public fund exceeds this limitation, it may no longer qualify under the Code as a registered investment company and may be subject to taxation as a corporation instead of a registered investment company.

**Credit Risk.** A client could lose money if the issuer or guarantor of a debt security held by a client goes bankrupt or is unable or unwilling to make interest payments and/or repay principal. Changes in an issuer's financial strength or in an issuer's or debt security's credit rating also may affect a security's value and thus have an impact on a client account's net asset value and performance.

**Debt Instrument Risk.** The value of debt instruments may increase or decrease as a result of the following:

- market fluctuations, changes in interest rates, actual or perceived inability of issuers, guarantors, or liquidity providers to make scheduled principal or interest payments or illiquidity in debt securities markets;
- the risk of low rates of return due to reinvestment of securities during periods of falling interest rates or repayment by issuers with higher coupon or interest rates; and/or
- the risk of low income due to falling interest rates.

To the extent that interest rates rise, certain underlying obligations may be paid off substantially slower than originally anticipated and the value of those securities may fall. Changes in interest rates will likely have a greater impact on the value of debt instruments that have a longer duration. Returns on investments in debt instruments may trail the returns on other investment options, including investments in equity securities.

**Early Close/Trading Halt Risk.** An exchange or market may close or issue trading halts on specific securities, or the ability to buy or sell certain securities or financial instruments may be restricted, which may result in a client being unable to buy or sell certain securities or financial instruments. In such circumstances,

a client may be unable to rebalance its portfolio, may be unable to accurately price its investments and/or may incur substantial trading losses.

**Exchange-Traded Note Risk.** The value of an exchange-traded note may be influenced by time to maturity, level of supply and demand for the exchange-traded note, volatility and lack of liquidity in the underlying securities' markets, changes in the applicable interest rates, changes in the issuer's credit rating and economic, legal, political or geographic events that affect the referenced index. In addition, exchange traded notes are unsecured debt of the issuer and would lose value if the issuer goes bankrupt.

**High Yield Debt Securities Risk.** A client's account may invest a portion of its assets in securities rated below investment grade, otherwise known as "junk bonds." Junk bonds may be sensitive to economic changes, political changes, or adverse developments specific to their issuers. These securities generally involve greater risk of default or price changes than other types of fixed-income securities and performance may vary significantly as a result. Junk bonds may be illiquid and their values can have significant volatility and may decline significantly over short periods of time.

**High-Yielding Dividend Stock Risk.** A client's account may invest in stocks that pay high dividends. These stocks are often speculative, high risk investments. These companies may be paying out more earnings than they can support and may reduce their dividends or stop paying dividends at any time, which could have a material adverse impact on the stock price of these companies and materially impact performance.

**Interest Rate Risk.** Debt instruments have varying levels of sensitivity to changes in interest rates. In general, the price of a debt instrument or security will fall when interest rates rise and rise when interest rates fall. The U.S. is currently in a period of historically-low interest rates and it is unclear how much longer interest rates will remain at their current levels. Changes or volatility in interest rates may materially affect a client's account performance. The effect of increased interest rates is more pronounced for any intermediate-term or longer-term fixed income obligations. Recent events in the fixed-income market may expose clients to heightened interest rate risk and volatility.

**Liquidity Risk.** Some securities held by a client's account, including derivatives, may be difficult to sell or illiquid, particularly during times of market turmoil. Markets for securities or financial instruments could be disrupted by a number of events, including but not limited to, an economic crisis, natural disasters, new legislation or regulatory changes inside or outside the U.S. Illiquid securities also may be difficult to value. If a client is forced to sell an illiquid security at an unfavorable time or at a price that is lower than the firm's judgment of the security's true market value, the client may forfeit some of the value of its investment. Such a situation may prevent clients from limiting losses or realizing gains, thus materially affecting clients' account performance.

**Money Market Instrument Risk.** Client accounts may use a variety of money market instruments for cash management purposes, including money market funds, depository accounts and repurchase agreements. Money market funds may be subject to credit risk with respect to the short-term debt instruments in which they invest. Depository accounts may be subject to credit risk with respect to the financial institution in which the depository account is held. Repurchase agreements are contracts in which a seller of securities agrees to buy the securities back at a specified time and price. Repurchase agreements may be subject to market and credit risk related to the collateral securing the repurchase agreement. There is no guarantee that money market instruments will maintain a stable value, and they may lose money.

**Municipal Securities Risk.** Municipal issuers are subject to unique factors affecting their ability to pay debt obligations. As such, investment in municipal securities carries additional risk. Changes in federal, state or local laws may make a municipal issuer unable to make interest payments when due. Municipal securities backed by current or anticipated revenues from a specific project or specific assets can be negatively affected by the inability to collect revenue for the project or from the assets. Moreover, an adverse interpretation of the tax status of municipal securities may make such securities decline in value.

**Options Risk.** There are significant differences between the securities and options markets that could result in an imperfect correlation between these markets which may result in the firm not achieving its intended results on behalf of a client with its use of options. There is no assurance that a liquid market will exist when we seek to close out an option position on behalf of our clients. The hours of trading for options may not conform to the hours during which the underlying securities are traded. To the extent the options markets close before the markets for the underlying securities, significant price and rate movements can take place in the underlying markets that cannot be reflected in the options markets. Additionally, the value of options can be affected by changes in the value and dividend rates of the underlying common stocks, an increase in interest rates, changes in the actual or perceived volatility of the stock market and the underlying common stocks and the remaining time to the options' expiration. Additionally, the exercise price of an option may be adjusted downward before the option's expiration as a result of the occurrence of events affecting the underlying equity security. A reduction in the exercise price of an option would reduce a client account's capital appreciation potential on the underlying security.

**Other Investment Companies (including ETFs) Risk.** The firm may invest in the securities of other investment companies on behalf of clients, including ETFs, which may involve duplication of advisory fees and certain other expenses. By investing in another investment company or ETF, a client becomes a shareholder of that investment company or ETF. As a result, the client indirectly bears its account's proportionate share of the fees and expenses paid by shareholders of the other investment company or ETF, in addition to the fees and expenses it will bear in connection with its account's operations. As a shareholder, a client must rely on the investment company or ETF to achieve its investment objective. A client's account performance may be magnified positively or negatively by virtue of its investment in other investment companies or ETFs. If the investment company or ETF fails to achieve its investment objective, the value of the client's account will be negatively impacted. In addition, because closed-end investment companies and ETFs are listed on national stock exchanges and are traded like stocks on an exchange, their shares potentially may trade at a discount or a premium. Investments in such shares will be subject to brokerage and other trading costs, which will result in greater overall expenses to the client's account. Finally, because the value of closed-end investment company or ETF shares depends on the demand in the market, the firm may not be able to liquidate the client's account holdings in those shares at the most optimal price or time, adversely affecting the client's account performance.

**Prepayment Risk.** Many types of debt securities are subject to prepayment risk, which is the risk that the issuer of the security will repay principal prior to the maturity date. Securities subject to prepayment can offer less potential for gains during a declining interest rate environment and similar or greater potential for loss in a rising interest rate environment. In addition, the potential impact of prepayment features on the price of a debt security can be difficult to predict and result in greater volatility.

**Real Estate Investment Risk.** Real estate securities are subject to risks similar to those associated with direct ownership of real estate, including changes in local and general economic conditions, vacancy rates, interest rates, zoning laws, rental income, property taxes, operating expenses and losses from casualty or condemnation. An investment in a REIT is subject to additional risks, including poor performance by the manager of the REIT, adverse tax consequences, and limited diversification resulting from being invested in a limited number or type of properties or a narrow geographic area.

REITs receive favorable tax treatment only if they meet certain conditions, including the requirement that they distribute at least 90% of their taxable income.

**Small- and/or Mid-Capitalization Company Risk.** Investing in the securities of small- and/or mid-capitalization companies, and securities that provide exposure to small- and/or mid-capitalization companies, involves greater risks and the possibility of greater price volatility than investing in more-established, larger-capitalization companies. Small- and mid-capitalization companies often have narrower markets for their goods and/or services and more limited managerial and financial resources than larger, more-established companies. Furthermore, those companies often have limited product lines, services, markets and financial resources, and may be dependent on a small management group. In addition, because these stocks are not well known to the investing public, do not have significant institutional

ownership and are followed by relatively few security analysts, there will normally be less publicly available information concerning these securities compared to what is available for the securities of larger companies. As a result, the performance of small- and/or mid-capitalization companies can be more volatile and they face greater risk of business failure, which could increase the volatility of a client's portfolio.

**U.S. Government Securities Risk.** A security backed by the U.S. Treasury or the full faith and credit of the United States is guaranteed only as to the timely payment of interest and principal when held to maturity. The market prices for such securities are not guaranteed and will fluctuate. In addition, because many types of U.S. government securities trade actively outside the United States, their prices may rise and fall as changes in global economic conditions affect the demand for these securities.

**Valuation Time Risk.** As a general matter, a client's portfolio will be valued as of the close of regular trading on the New York Stock Exchange (generally 4:00 PM Eastern Time). In some cases, foreign markets may close before the New York Stock Exchange opens or may not be open for business on the same calendar days as the firm. Client accounts may have to price any holdings that are not traded on the New York Stock Exchange at a fair value determined by such clients' custodian, administrator or investment adviser, as applicable. In regards to the public fund, the investment adviser's determinations will be subject to the oversight of the public fund's board of trustees.

**Financials Sector Risk.** We may cause client accounts to invest in financial services companies. Performance of companies in the financial sector may be materially impacted by many factors, including but not limited to, government regulations, economic conditions, credit rating downgrades, changes in interest rates and decreased liquidity in credit markets. Profitability of these companies is largely dependent on the availability and cost of capital, and can fluctuate significantly when interest rates change. Credit losses resulting from financial difficulties of borrowers also can negatively impact the sector.

### Item 9. Disciplinary Information

Hilton Capital Management is required to disclose the facts of any legal or disciplinary events that are material to a client's evaluation of its advisory business or the integrity of its management. Hilton Capital Management is not subject to any legal or disciplinary events.

### Item 10. Other Financial Industry Activities and Affiliations

Hilton Capital Management is under common control and ownership with Rafferty Capital Markets, LLC ("**RCM**"), an SEC-registered broker-dealer and member of FINRA, and Rafferty Asset Management, LLC ("**RAM**"), an SEC-registered investment adviser. Hilton Capital Management has an agreement in place with RCM whereby Hilton Capital Management manages certain RCM accounts. In addition, certain of the Supervised Persons of Hilton Capital Management are also registered representatives of RCM. These registered representatives do not currently effect securities brokerage transactions on a commission basis for Hilton Capital Management's separately managed account clients or the public fund.

#### Conflicts of Interest

**Other Investment Vehicles or Clients.** In addition to the separately managed accounts and the public fund, the firm may in the future participate in or sponsor other investment vehicles and other advisory accounts or clients. Such investment vehicles and accounts may employ investment strategies similar to those of the separately managed accounts and the public fund. The existence of such present and future multiple investment vehicles and accounts, or other businesses, and any other material conflicts of interest which might reasonably be expected to impair the rendering of unbiased or objective investment advice by the firm, are disclosed to the firm's clients.

**Allocation Issues.** It is likely that separately managed accounts and the public fund managed by the firm or its affiliates may invest in the same securities. To the extent that a particular investment is suitable for more than one client, and subject to the investment limitations applicable to such clients, investments will be allocated among the firm's client accounts in accordance with Hilton Capital Management's written policies and procedures and in a manner which Hilton Capital Management determines is fair and equitable under the circumstances to such clients, taking into consideration the client-directed and contractually obligated custodians that are traded through on behalf of numerous clients. For further information about the firm's trade aggregation policies, see Item 12 under the heading *Brokerage Practices – Aggregation*.

As a result of such considerations, allocations among the separately managed accounts and the public fund will not be made *pro rata*. Client accounts may not necessarily participate in every investment opportunity. In cases where a limited amount of a security or other instrument is available for purchase, the allocation of such security among the accounts may necessarily reduce the amount thereof available for purchase by any participating account.

Although accounts managed by the firm and its affiliates may generally invest in the same securities, the net performance of the accounts may vary materially from each other as a result of the allocation policies described above, as well as differing expenses, tax considerations, the impact of leverage and other factors.

**Balancing Transactions.** Other separately managed accounts of the firm that employ similar or substantially similar investment strategies may invest and trade on a *pari passu* basis; however, certain differences in the specific investment strategies employed (including, applicable investment parameters, eligibility criteria with respect to various clients, applicable expenses, available capital, the relative use of leverage and other factors), may result in non-*pari passu* treatment of specific clients with respect to some or all of their investment and trading activities.

The firm may, from time to time in its discretion, adjust (or "rebalance") the portfolio holdings of one or more of its clients so as to eliminate or minimize variations among the portfolio holdings of such clients that employ the same or similar investment strategies or otherwise to maintain, in the view of the firm, a desirable portfolio composition for each of such clients, subject to applicable client differences.

**Time Commitments.** The firm's portfolio managers intend to devote their primary efforts (i.e., substantially all of their time during business hours) to management of the firm's clients. The firm may retain additional personnel as the firm's portfolio managers deem necessary.

**Conflicts Regarding Advisory Fees.** See Items 5 (*Fees and Compensation*) and 6 (*Performance-Based Fees and Side-by-Side Management*) above for a description of conflicts of interest that may be caused by performance fees.

### Item 11. Code of Ethics

Hilton Capital Management maintains a Code of Ethics which includes policies regarding the trading of securities in personal brokerage or similar accounts by its principals, members and employees. The Code of Ethics does not restrict the firm's principals, members and employees from maintaining such accounts, although there are certain trading restrictions that such parties must adhere to, including restrictions on trading issuers below a certain market capitalization that are held in client accounts and a prohibition on trading issuers where Hilton Capital Management or any such party is in possession of material non-public information. All of the firm's principals, members and employees are required to submit annual reports on all securities holdings and quarterly reports on all securities transactions in accounts such persons controlled either directly or indirectly (although certain exceptions apply). Submitted reports are reviewed by the Chief Compliance Officer, or her delegate. Violations of policy are punishable by sanctions including fines and termination of employment. Each firm employee, member and principal is required to acknowledge that he or she has received, reviewed, and understands the Code of Ethics.

The firm will not be engaged as an investment adviser to advise clients as to the appropriateness of investing in the public fund, and the firm will not receive any compensation for doing so or for selling interests in the public fund.

## Item 12. Brokerage Practices

### Selection of Brokers

Hilton Capital Management generally recommends that clients utilize the brokerage and clearing services of broker-dealers. Factors which Hilton Capital Management considers in recommending broker-dealers to clients include their respective financial strength, reputation, execution, pricing, research and service. The commissions and/or transaction fees charged by such broker-dealers may be higher or lower than those charged by other broker-dealers. In particular, the firm participates in the institutional advisor program (the “TD Ameritrade Program”) offered by TD Ameritrade Institutional. TD Ameritrade Institutional is a division of TD Ameritrade Inc., member FINRA/SIPC (“TD Ameritrade”), an unaffiliated SEC-registered broker-dealer and FINRA member. TD Ameritrade offers to independent investment advisors services which include custody of securities, trade execution, clearance and settlement of transactions. Hilton Capital Management receives some benefits from TD Ameritrade through participation in the TD Ameritrade Program, as described in more detail in Item 14 below. Hilton Capital Management also participates in arrangements similar to the TD Ameritrade Program described above with other broker-dealers and custodial firms.

The commissions paid by Hilton Capital Management’s clients comply with Hilton Capital Management’s duty to obtain “best execution.” Clients may pay commissions that are higher than another qualified broker-dealer might charge to effect the same transaction where Hilton Capital Management determines that the commissions are reasonable in relation to the value of the brokerage and research services received. In seeking best execution, the determinative factor is not the lowest possible cost, but whether the transaction represents the best qualitative execution, taking into consideration the full range of a broker-dealer’s services, including among other factors:

- the value of research provided;
- execution capability.
- the reputation, experience and financial stability of the broker-dealer involved;
- familiarity with the securities markets and investment techniques employed by the accounts;
- clearing and settlement capabilities.
- the availability of margin or other leverage, block positioning or other special execution capabilities;
- responsiveness and quality of service;
- commission rates; and/or
- other services provided to the accounts.

Hilton Capital Management seeks competitive rates but may not necessarily obtain the lowest possible commission rates for client transactions.

### Directed Brokerage

A client may direct Hilton Capital Management in writing to use a particular broker-dealer to execute some or all transactions for the client. In that case, the client will negotiate terms and arrangements for the account with that broker-dealer, and Hilton Capital Management will not seek better execution services or prices from other broker-dealers or be able to “batch” client transactions for execution through other broker-dealers with orders for other accounts managed by Hilton Capital Management. As a result, a client that directs brokerage may pay higher commissions or other transaction costs or greater spreads, or receive less favorable net prices, on transactions for the account than would otherwise be the case. Subject to its duty of best execution, Hilton Capital Management may decline a client’s request to direct brokerage if, in Hilton

Capital Management's sole discretion, such directed brokerage arrangement would result in additional operational difficulties or violate restrictions imposed by other broker-dealers (e.g., restrictions on trading away from the client's custodian).

### Aggregation

Transactions for each client generally will be effected independently, unless Hilton Capital Management decides to purchase or sell the same securities for several clients at approximately the same time. Hilton Capital Management may (but is not obligated to) combine or "batch" such orders to obtain best execution, to negotiate more favorable commission rates, or to allocate equitably among Hilton Capital Management's clients differences in prices and commissions or other transaction costs that might have been obtained had such orders been placed independently. Under this procedure, transactions will generally be averaged as to price and allocated among Hilton Capital Management's clients pro rata to the purchase and sale orders placed for each client on any given day, taking into consideration the client-directed and contractually obligated custodians that are traded through on behalf of numerous clients. To the extent that Hilton Capital Management determines to aggregate client orders for the purchase or sale of securities, including securities in which Hilton Capital Management's Supervised Persons may invest, Hilton Capital Management generally does so in accordance with applicable regulations. Hilton Capital Management does not receive any additional compensation or remuneration as a result of the aggregation. In the event that Hilton Capital Management determines that a prorated allocation is not appropriate under the particular circumstances, the allocation will be made based upon other relevant factors, which may include: (i) when only a small percentage of the order is executed, shares may be allocated to the account with the smallest order or the smallest position or to an account that is out of line with respect to security or sector weightings relative to other portfolios, with similar mandates; (ii) allocations may be given to one account when one account has limitations in its investment guidelines which prohibit it from purchasing other securities which are expected to produce similar investment results and can be purchased by other accounts; (iii) if an account reaches an investment guideline limit and cannot participate in an allocation, shares may be reallocated to other accounts (this may be due to unforeseen changes in an account's assets after an order is placed); (iv) with respect to sale allocations, allocations may be given to accounts low in cash; (v) in cases when a pro rata allocation of a potential execution would result in a *de minimis* allocation in one or more accounts, Hilton Capital Management may exclude the account(s) from the allocation; the transactions may be executed on a pro rata basis among the remaining accounts; or (vi) in cases where a small proportion of an order is executed in all accounts, shares may be allocated to one or more accounts on a random basis.

### Soft Dollars

Consistent with obtaining best execution, brokerage transactions may be directed to certain broker-dealers in return for investment research products and/or services which assist Hilton Capital Management in its investment decision-making process. Such research generally will be used to service all of Hilton Capital Management's clients, but brokerage commissions paid by one client may be used to pay for research that is not used in managing that client's portfolio. The receipt of investment research products and/or services as well as the allocation of the benefit of such investment research products and/or services poses a conflict of interest. Hilton Capital Management has an incentive to direct brokerage to broker-dealers that provide such products and services in exchange for brokerage so that the firm does not have to produce or pay for the products or services directly. Any research and/or brokerage products or services received by Hilton Capital Management will comply with Section 28(e) of the Securities Exchange Act of 1934.

The firm did not use any formal soft dollars during its prior fiscal year.

## Item 13. Review of Accounts

### Account Reviews



Hilton Capital Management generally monitors its clients' accounts as part of an ongoing process on a periodic basis. Such reviews are conducted by one of Hilton Capital Management's principals. All clients are encouraged to discuss their needs, goals, and objectives with Hilton Capital Management and to keep Hilton Capital Management informed of any changes thereto. Hilton Capital Management contacts clients at least annually to review their previous services and/or recommendations and to discuss the impact resulting from any changes in the client's financial situation and/or investment objectives.

### **Account Statements and Reports**

Unless otherwise agreed upon, clients are provided with transaction confirmation notices and regular summary account statements directly from the applicable custodian for such clients. Hilton Capital Management also provides all clients with a report that may include relevant account and/or market-related information, such as an inventory of account holdings and account performance on a quarterly basis. Clients should compare the account statements they receive from their custodian with those they receive from Hilton Capital Management.

Investors in the public fund receive a report from such fund's administrator that includes relevant account and/or market-related information, such as account performance on a monthly basis. In addition, all investors in the public fund receive the fund's audited financial statements within 120 days of the fund's fiscal year end. The public fund's investment manager, Rafferty Asset Management, LLC, is responsible for providing such reports and statements to the public fund's investors.

## **Item 14. Client Referrals and Other Compensation**

### **Client Referrals**

As disclosed under Item 12 above, Hilton Capital Management participates in TD Ameritrade's institutional customer program and may recommend TD Ameritrade to its clients for custody and brokerage services. There is no direct link between the firm's participation in the TD Ameritrade Program and the investment advice it gives to its clients, although the firm receives economic benefits through its participation in the TD Ameritrade Program that are typically not available to TD Ameritrade retail investors. These benefits include the following products and services (provided without cost or at a discount):

- receipt of duplicate client statements and confirmations;
- research related products and tools;
- consulting services;
- access to a trading desk serving Hilton Capital Management;
- access to block trading (which provides the ability to aggregate securities transactions for execution and then allocate the appropriate shares to client accounts);
- the ability to have advisory fees deducted directly from client accounts;
- access to an electronic communications network for client order entry and account information;
- access to mutual funds with no transaction fees and to certain institutional money managers; and
- discounts on compliance, marketing, research, technology, and practice management products or services provided to the firm by third party vendors.

TD Ameritrade may also pay for business consulting and professional services received by the firm's related persons. These products or services may assist Hilton Capital Management in managing and administering its clients' accounts, including accounts not maintained at TD Ameritrade. Other services made available by TD Ameritrade are intended to help Hilton Capital Management manage and further develop its business enterprise. The benefits received by Hilton Capital Management or its personnel through participation in the program do not depend on the amount of brokerage transactions directed to TD Ameritrade. As part of its fiduciary duties to clients, Hilton Capital Management endeavors at all times to put the interests of its clients first. Clients should be aware, however, that the receipt of economic benefits by Hilton Capital Management or its related persons in and of itself creates a potential conflict of interest and may indirectly influence the firm's recommendation to its clients of TD Ameritrade for custody and brokerage services.

### **Compensation by Third Parties**

Hilton Capital Management may receive client referrals from TD Ameritrade through its participation in TD Ameritrade AdvisorDirect. In addition to meeting the minimum eligibility criteria for participation in AdvisorDirect, Hilton Capital Management has been selected to participate in AdvisorDirect based on the amount and profitability to TD Ameritrade of the assets in, and trades placed for, client accounts maintained with TD Ameritrade. TD Ameritrade is a discount broker-dealer independent of and unaffiliated with Hilton Capital Management and there is no employee or agency relationship between them. TD Ameritrade has established AdvisorDirect as a means of referring its brokerage customers and other investors seeking fee-based personal investment management services or financial planning services to independent investment advisors. TD Ameritrade does not supervise Hilton Capital Management and has no responsibility for the firm's management of client portfolios or other advice or services.

Hilton Capital Management pays TD Ameritrade an on-going fee for each successful client referral. For referrals that occurred through AdvisorDirect before April 10, 2017, this fee is a percentage (not to exceed 25%) of the advisory fee that the client pays to Hilton Capital Management ("Solicitation Fee"). For referrals that occurred through AdvisorDirect on or after June 9, 2017 the Solicitation Fee is an annualized fee based on the amount of referred client assets that does not exceed 25% of 1%, unless such client assets are subject to a Special Services Addendum. In the case of a Special Services Addendum, the Solicitation Fee is an annualized fee based on the amount of referred client assets that does not exceed 10% of 1%. Hilton Capital Management will also pay TD Ameritrade the Solicitation Fee on any assets received by it from any of a referred client's family members, including a spouse, child or any other immediate family member who resides with the referred client and hired Hilton Capital Management on the recommendation of such referred client. Hilton Capital Management will not charge clients referred through AdvisorDirect any fees or costs higher than its standard fee schedule offered to its clients or otherwise pass Solicitation Fees paid to TD Ameritrade to its clients. For information regarding additional or other fees paid directly or indirectly to TD Ameritrade, please refer to the TD Ameritrade AdvisorDirect Disclosure and Acknowledgement Form.

Hilton Capital Management's participation in AdvisorDirect raises potential conflicts of interest. TD Ameritrade will most likely refer clients through AdvisorDirect to investment advisors that encourage their clients to custody their assets at TD Ameritrade and whose client accounts are profitable to TD Ameritrade. Consequently, in order to obtain client referrals from TD Ameritrade, Hilton Capital Management may have an incentive to recommend to clients that the assets under management by the firm be held in custody with TD Ameritrade and to place transactions for client accounts with TD Ameritrade. In addition, Hilton Capital Management has agreed not to solicit clients referred to it through AdvisorDirect to transfer their accounts from TD Ameritrade or to establish brokerage or custody accounts at other custodians, except when its fiduciary duties require doing so. Hilton Capital Management's participation in AdvisorDirect does not diminish its duty to seek best execution of trades for client accounts.

Hilton Capital Management also participates in arrangements similar to the AdvisorDirect program described above with other broker-dealers and custodial firms.

## Item 15. Custody

Hilton Capital Management's agreements with the custodians of its clients' accounts generally authorize Hilton Capital Management to debit such account for Hilton Capital Management's management fees and/or performance fees and directly remit such fees to Hilton Capital Management in accordance with applicable custody rules. In these circumstances, such custodians send statements to the clients at least quarterly indicating all amounts disbursed from the account including the amount of management fees and/or performance fees paid directly to Hilton Capital Management. Hilton Capital Management also sends periodic supplemental reports to clients. Clients should carefully review the statements sent directly by the custodians and compare them to those received from Hilton Capital Management.

## Item 16. Investment Discretion

Hilton Capital Management is considered to exercise investment discretion over a client's account if it can effect transactions for the client without first having to seek the client's consent. Hilton Capital Management is given the authority to exercise investment discretion on behalf of clients via written investment management agreements or other written agreements. In certain circumstances, clients may request a limitation on this authority (such as certain securities not to be bought or sold or broker-dealers to be used in executing transactions). When given full investment discretion, Hilton Capital Management and its affiliates generally take discretion over the following activities:

- The securities to be purchased or sold;
- The amount of securities to be purchased or sold;
- When transactions are made; and
- The broker-dealers to be utilized in effecting such transactions.

Public fund investors generally do not have the ability to restrict the investments of the public fund.

## Item 17. Voting Client Securities

Hilton Capital Management utilizes ProxyEdge to vote proxies on behalf of its clients. Hilton Capital Management generally will only cast proxy votes in a manner consistent with the best interest of its clients. Absent special circumstances, all proxies will be voted consistent with guidelines established and described in Hilton Capital Management's proxy voting policies and procedures, as they may be amended from time-to-time. Clients may contact Hilton Capital Management to request information about how Hilton Capital Management voted proxies for that client's securities or to get a copy of Hilton Capital Management's proxy voting policies and procedures.

The firm is not responsible for voting proxies on behalf of the public fund.

## Item 18. Financial Information

Hilton Capital Management is not required to disclose any financial information pursuant to this Item due to the following:

## Hilton Capital Management, LLC Brochure

- It does not require or solicit the prepayment of more than \$1,200 in fees six months or more in advance of services rendered;
- It does not have a financial condition that is reasonably likely to impair its ability to meet contractual commitments to clients; and
- It has not been the subject of a bankruptcy petition at any time during the past ten years.



**At Hilton Capital Management, LLC (“Hilton”) your privacy is our priority. Our most important asset is our relationship with you. We understand that you have entrusted us with your private financial information, and we do everything we can to maintain that trust.**

At Hilton:

- We do not sell your personal information to anyone.
- You are automatically opted out from sharing personal information with third parties.
- We are committed to safeguarding your personal and financial information.

Details of our approach to privacy and how your personal information is collected and used are set forth in the Hilton Privacy Policy below.

## Privacy Policy

The Hilton privacy policy applies to consumers who are current or former Hilton clients. Throughout the policy, we refer to information that personally identifies you or your accounts as "personal information."

**1. We do not sell your personal information to anyone.**

**2. The law allows you to "opt out" of only certain kinds of information sharing with third parties. Hilton does not share personal information about you with any third parties except for specific purposes described below, that triggers this opt out right. This means YOU ARE ALREADY OPTED OUT. Hilton only shares personal information with third parties in the following limited circumstances:**

We disclose personal information to companies that help us process or service your transactions or account(s), including but not limited to, companies that clear and process your transactions, print and mail your account statements, verify your identity, consumer reporting agencies, third party software vendors and other financial institutions that Hilton contracts with to service your account. This information may relate to the Clients finances, employment, avocations or other personal characteristics, such as, the Client's first and last name, address, phone number, social security number, and email address, as well as transactions and interactions with or through the Company or with others . The Company may also collect information about what Clients have entered into, viewed on and/or downloaded from the Company's website.

Sometimes we enter into contracts with third parties so that they can assist us in servicing your account. The contracts prohibit them from using any of your personal information for their own purposes, and the third parties are required to maintain the confidentiality of the information we have provided to them.

We may disclose or report personal information in limited circumstances where we believe in good faith that disclosure is required or permitted under law. For example, we may be required to disclose personal information to cooperate with regulators or law enforcement authorities, resolve consumer disputes, perform credit/authentication checks, or for institutional risk control.

For regulatory purposes, regulatory organizations including the NFA, CFTC and SROs require access to personal information of current and former clients, employees, agents, directors, officers, partners and others that has been collected or used by Regulated Persons. SROs collect, use or disclose such personal information obtained from Regulated Persons for regulatory purposes, including:

- Surveillance of trading-related activity,
- Sales, financial compliance, trade desk review and other regulatory audits,
- Investigation of potential regulatory and statutory violations,
- Regulatory databases,
- Enforcement or disciplinary proceedings,



- Reporting to securities regulators, and
- Information-sharing with securities regulatory authorities, regulated marketplaces, other self-regulatory organizations and law enforcement agencies in any jurisdiction in connection with any of the foregoing.

**3. We collect personal information in the normal course of business in order to administer your accounts and serve you better.**

- Application and registration information. We collect information that you provide to us when you open an account. The information we collect may include name, address, phone number, email address, social security number, and information about your interests, investments, and investment experience. We also may collect information from consumer reporting agencies to verify your identity in the account opening process.
- Anti-Money Laundering. To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account. What this means to our Clients: When a Client opens an account; we will ask the Client for their name, address, date of birth and other information that will allow the Company to identify the Client. The Company may ask to see the Client's driver's license or other identifying documents. The Company may also seek to verify the information the Client provides by checking various databases.
- Transaction information. Once you have an account with us, to administer your account and better serve you, we collect and maintain personal information about your transactions, including balances, positions, and history, and may include your name or other data in an internal client list that reflects your activities at Hilton.

**4. We use your personal information to help us deliver the best possible service to you.**

To understand your financial needs and to deliver financial products and services that meet them, we may share personal information, such as transaction or experience data, with various service providers, all of which follow similar privacy policies.

**5. We protect the confidentiality and security of your personal information.**

- Companies we hire to provide support services are not allowed to use your personal information for their own purposes and are contractually obligated to maintain strict confidentiality. We limit their use of your personal information to the performance of the specific service we have requested.
- We restrict access to personal information to our employees and agents for business purposes only. All employees are trained and required to safeguard such information.
- We maintain physical, electronic, and procedural safeguards to guard your personal information.

**6. We continue to evaluate our efforts to protect personal information and make every effort to keep your personal information accurate and up to date.**

If you identify any inaccuracy in your personal information, or you need to make a change to that information, please contact us so that we may promptly update our records.

**7. We will provide notice of changes in our information-sharing practices.**

The Company reserves the right to change this Privacy Policy at any time. The examples contained within this Privacy Policy are illustrations and are not intended to be exclusive. This notice complies with a recent Federal and State law and regulations regarding privacy. A Client may have additional rights under other foreign or domestic laws that may apply.



If, at any time in the future, it is necessary to disclose any of your personal information in a way that is inconsistent with this policy, we will give you advance notice of the proposed change so that you will have the opportunity to opt-out of such disclosure.

If you have any questions or concerns, please feel free to contact us.