



## What's More Concerning Than Too Much Inflation?

Investors are rightly concerned about the recent level and persistency of inflation, which, depending on what metric one uses to measure it, is running at 4% to 5% year over year, well above the Federal Reserve's long-term inflation target of 2%+ (to be fair to the Fed, our central bank has long made the case that a spike in inflation was expected – and would be tolerated – as the economy reopened, and that said spike would dissipate as supply caught up with demand; the Fed was spot on concerning the first half of its analysis and time will tell if its right on the second half).

While we don't mean to dismiss the financial pain that higher prices for goods and services cause for millions of Americans, particularly those who spend a disproportionate amount of their income on day-to-day necessities such as gasoline and food, we would argue there is something more concerning for an economy than too much inflation and that is too little inflation—more specifically deflation—which is a decrease in consumer and asset prices over time. Deflation is unwelcome as it leads to lower consumer spending, which is the most meaningful contributor to US GDP (consider if you know the price of a good will be lower next year, you will wait to purchase it: when next year arrives and you know the price will be lower still in another year's time you will again delay your purchase, and so on. That dynamic will force companies to cut back on productive resources, which will cause the economy to slow and eventually slip into a recession, while also making it very difficult for borrowers to service their debts).

Fortunately, deflation is rare, and last occurred in the US in a meaningful manner during the Great Depression, when consumer prices fell 10%+. We are concerned about the spike in prices for goods and services, but on a relative basis, it is much better than a dramatic drop in the price for goods and services.



tocks, bonds, and commodities (10/15/2021)						ury rates (1	Weekly reports		
Security name	Last	QTD chg	YTD chg	12mo chg		Price		Yield	This week
S&P 500	4471.37	3.80%	19.04%	28.35%	2Y	99.23 /	99.2	0.391	• Housing Starts
MSCI AC World ex USA	347.55	2.43%	6.46%	21.44%	3Y	99.25 /	99.2	0.690	SAAR Sep • Philadelphia Fed
MSCI EAFE	2324.50	1.89%	8.24%	23.49%	5Y	98.25 /	98.2	1.124	Index SA Oct
MSCI EM	1283.67	2.44%		14.20%					
Bloomberg Barclays US Agg	105.25			-4.34%	7Y 10Y	98.29 /	98.3 97.0	1.411 1.573	Last week
Crude Oil WTI	82.66	10.17%	70.36%	101.02%	TUY	97.01	97.0	1.573	• CPI NSA Y/Y Sep 5.49
Natural Gas	5.42		114.65%	95.53%	30Y	99.01 /	99.0	2.041	• PPI NSA Y/Y Sep 8.69

Chart source: U.S. Bureau of Labor Statistics. The views expressed are those of Brinker Capital and are not intended as investment advice or recommendation. For informational purposes only.

## **Brinker Capital Market Barometer**

Growth is likely to pick up again as concerns over the Delta variant fade. We are seeing economic strengths on many fronts, including corporate earnings, capital expenditures, housing, and employment. Monetary policy remains a tailwind, and the Fed has been transparent in its plan, assuming desired economic conditions have been met. Fiscal policy is currently supportive; however, uncertainty exists near term as Congress works through several fiscal initiatives, including addressing the debt ceiling. Depending on where the legislation ends up, it could result in higher taxes, causing the fiscal backdrop to shift. The increase in inflation measures look more persistent than transitory, but we are still working through supply chain issues. Treasury yields have moved slightly higher, but credit conditions remain favorable. Overall, the barometer remains tilted positively in October, aligned with our overweight risk positioning across portfolios.

	CHANGE	NEGATIVE	NEUTRAL	POSITIVE	
Momentum	* * *				Momentum remains positive although the rate of change is slowing
Trend	* * *				S&P 500 index dropped below 50-day moving average, but still in an uptrend
Investor sentiment	$\rightarrow$		•		Bearish sentiment has increased; outflows from equity funds/ETFs
Seasonality	•	•			Seasonally weak period until end of October
ITERMEDIATE-TERM FA	CTORS	6-36 months)			
	CHANGE	NEGATIVE	NEUTRAL	POSITIVE	
Fiscal policy					Remains supportive but watching for level of tax increases in final bill
Monetary policy					Fed has clearly communicated plan for tapering ('21) and potential rate hikes ('2
Inflation	•		•		Inflation appears more persistent than transitory; supply chain issues rema
erest rate environment					Treasury yields have risen modestly since August but remain at low levels
Macroeconomic					Economic strength on many fronts - employment, capex, personal income, housi
Business sentiment					Small business confidence remains at elevated level; labor shortage a conce
Consumer sentiment					Improved slightly in September; higher inflation weighing on purchases
Corporate earnings					Earnings picture remains strong; pace of growth may decelerate in 2H21
Credit environment	* * *			٠	High yield spreads have remained relatively stable; credit conditions construction
<b>DNG-TERM FACTORS</b> (3	6+ months	;)			
	CHANGE	NEGATIVE	NEUTRAL	POSITIVE	
Valuation	•				Equity valuations above long-term averages but not a near-term driver
Business cycle					In an economic expansion period with positive GDP growth since 3Q20
Demographics			•		Mixed - US and emerging markets positive but developed international negati

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