## Weekly Wire

JANUARY 30, 2023

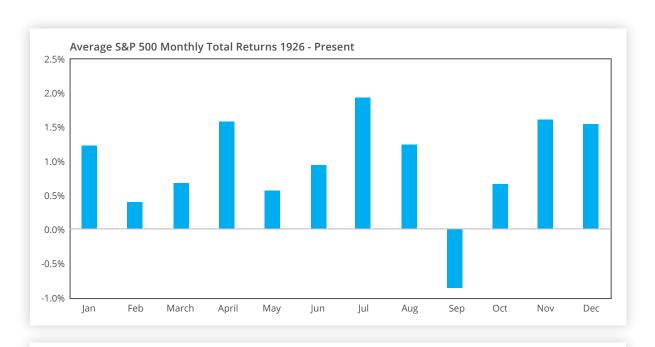


## As Goes January

A few weeks back, we took pen to paper on a Weekly Wire that pointed out – at the risk of jinxing it – that the S&P 500 was up 1.4% over the first four trading days of the year, and that if we could close positive for the year through the fifth trading day of 2023 (January 9th), the odds were quite good that US equities would deliver a positive return for the full year (since 1929, when the stock market was up through the first five trading days, it went on to deliver a full year gain 75% of the time, producing an above average annual return of 11.9%).

Well, the S&P 500 didn't disappoint, as the market was up about 1.3% through Monday, January 9th. Now – at the risk of jinxing it – we find ourselves taking pen to paper on a Weekly Wire that is pointing out that the S&P 500, with two trading days to go in the month of January, is up 6.02% year to date (well above the 1.2% average return the month of January has historically produced; see graph). And this is worth noting as a positive January has historically been associated with a positive year for stocks. More specifically, since 1950, when the market produced a positive return for the month of January it went on to produce a positive return for the full year 85% of the time, providing investors with a well above average return of 17.6%.

As we all know, the market is ultimately driven by fundamental factors, particularly interest rates and earnings (the lower the better as it concerns the former, and the higher the better as it concerns the latter). That said, after an extremely challenging 2022 we have no problem grabbing onto any good news the new year will provide, and the US stock market beginning 2023 on the front foot, and what that might mean for full year returns, certainly counts as very good news to us.



Stocks, bonds, and commodities (1/27/2023)				
Security name	Last	QTD chg	YTD chg	12mo chg
S&P 500	4070.56	6.02%	6.02%	
MSCI AC World ex USA	306.37	8.91%	8.91%	
MSCI EAFE	2109.29	8.51%	8.51%	
MSCI EM		9.91%	9.91%	
Bloomberg Barclays US Agg	91.45	2.89%	2.89%	
Crude Oil WTI				
Natural Gas	2.86			

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	Price		Yield	
2Y	99.266 /	0.00	4.207	
3Y	99.276 /	0.00	3.917	
5Y	99.134 /	0.00	3.626	
7Y	99.164 /	0.00	3.579	
10Y	104.30 /	0.00	3.519	
30Y	106.19 /	0.00	3.634	

**Treasury rates** (1/27/2023)

	weekly reports
eld	This week (1/30/2023)
07	• Jan Chicago PMI SA
	• Jan Nonfarm Payrolls SA
17	., ., ., .,
26	
20	Week of 1/23/2023
79	• Q4 GDP SAAR Q/Q 2.9%
19	Dec New Home Sales
34	SAAR 616.0K

Weekly reports

Source: Strategas

## **Brinker Capital Market Barometer**

Demographics

Global stocks couldn't maintain positive momentum as a bounce in rates and a hawkish Federal Reserve led to losses in December. The Federal Reserve did vote to slow its pace of rates hikes to 0.50% in December following four consecutive 0.75% moves. This was generally viewed as a positive outcome, but Chairman Powell was quick to turn away any narrative of a dovish pivot from the committee. This marked a near term peak in US equity markets and led to a selloff in fixed income markets as well. Congress came together to pass the Omnibus Bill which will lead to \$1.7 Trillion in government spending, nearly half of which is focused on defense programs. Nonfarm payrolls and unemployment claims continue to show a strong labor market, proving to be a thorn in the side of the Fed looking to slow growth to cool inflation. Higher interest rates have taken a toll on the housing market as numerous data have declined significantly. While hope remains for a potential soft landing, growing consensus is that a recession is more likely than not in 2023. A key point to watch in the coming year will be the resiliency of corporate earnings. While expectations are for a slight decline in Q4, to this point companies have continued to deliver better than expected results. Any significant decline in earnings or negative guidance during 4th quarter reports may lead to further pain in equity markets. Commodity prices have continued to cool in December, leading to consumers seeing the lowest prices at the gas pump in over a year. While this will no doubt be a boost to sentiment, food inflation as well as the cost of services continue to rise at a steady clip. Despite the challenges 2022 presented across markets, expected returns look more favorable as yields have risen across asset classes and valuations have reverted closer to long term averages. While many risks remain, the broad opportunity set for multi-asset portfolios looks as attractive as it has in many years.

## **SHORT-TERM FACTORS** (< 6 months) CHANGE **NEGATIVE** POSITIVE Momentum December losses dampened an otherwise strong quarter, positive momentum yet to be sustained US markets have fallen back below moving averages, but short term averages remain upward sloping Trend Investor sentiment Survey data is off of extremes, but contrarian view still indicates positive returns going forward Seasonality Seasonality remains strong through January, though not to the degree that we see in the 4th quarter **INTERMEDIATE-TERM FACTORS** (6-36 months) CHANGE NEGATIVE Fiscal policy The Omnibus Bill provides fiscal spend, but lack of tax changes increases the burden on corporations Monetary policy December should have signaled the peak in pace of hikes, but Fed rhetoric remains hawkish into 2023 Inflation Headline inflation has moderated, but y/y numbers remain at elevated levels Interest rate environment Rates rose in December, but long term rates remain below the highs of 2022; deep inversion persists Macroeconomic Strong labor market and consumer spending persists, housing showing slowdown from higher rates **Business sentiment** Business confidence measures remain subdued as a growth slowdown is expected Consumer sentiment Consumer sentiment has rebounded over the past few months but remains depressed Corporate earnings Q4 to solidify earnings growth for 2022, degree of further forward revisions lower bears watching Credit environment Level of credit spreads at or below long-term averages, defaults remain low, credit conditions modest LONG-TERM FACTORS (36+ months) CHANGE **NEGATIVE** POSITIVE Valuation U.S. equity valuations near long-term averages; overseas markets below average valuations Business cycle Q3 GDP showed moderate growth, Q4 expectations show recession fears yet to come to fruition

For informational purposes only. Indices are unmanaged, and an investor cannot invest directly in an index. Source: Brinker Capital. Information is accurate as of January 6, 2023. Themes and specific funds utilized to implement themes are discussed within the context of Brinker Capital's managed asset allocations and are based on current market conditions and constitute Brinker Capital's judgment and opinions, which are subject to change without notice. Past performance does not guarantee future results. Statements referring to future actions or events, such as the future financial performance of certain asset classes or market segments, are based on the current expectations and projections about future events provided by various sources, including Brinker Capital's Investment Management Group. These statements are not guarantees of future performance and actual events may direpresent shadows discussed. MSCI AC World ex US Index as composite ranked by five growth: An index made up of approximately the top 50% of the MSCI AC World ex US Index as composite ranked by five growth: An index made up of approximately the top 50% of the MSCI AC World ex US Index as composite ranked by five growth: An index maket. MSCI EAFE Index: A market-capitalized weighted index representing developed international markets. In Europe, Australia, Asia and Far East EAFE). S&P 500 Index: An index consisting of 500 stocks chosen for market size, liquidity and industry grouping, among other factors. The S&P 500 is designed to be a leading indicator of U.S. equities and is meant to reflect the risk/return characteristics of the large-cap universe. Companies included in the Index are selected by the S&P Index Committee, a team of analysts and economists at Standard & Poor's. Barclays US Aggregate Index: A market capitalization-weighed index, maintained by Barclays Capital, and is often used to represent investment grade bonds being traded in the US. MSCI Emerging Markets: a float-adjusted market capitalization index representing 13% of glo

Emerging markets possess more favorable trends overall than developed markets