

Here's Hoping We Didn't Jinx It!

As we take pen to paper this week, the S&P 500 is up over the first four trading days of 2023, returning about 1.5%. Market history tells us that if the index can remain in the green for the year-to-date period through the close on Monday, January 9th, the full-year outlook for US equities is positive. More specifically, since 1929, when the S&P 500 has been up over the first five trading days of the year it has gone on to deliver a positive return for the full year 75% of the time, producing an average return of 11.9%.

There are a few other historical trading patterns that bode well for US stocks in 2023, including the fact that we are in the third year of the Presidential Cycle (which has been marked by well above-average annual returns regardless of what party holds the White House) and it is quite rare for stocks to deliver two or more consecutive years of negative returns - that pattern unfolding just four times in the past 95 years (see chart).

From a fundamental perspective, we do think inflation and the economy are slowing; while those dynamics could pressure corporate pricing and earnings power, they should also push bond yields lower and ultimately push the Fed to stop raising rates - two developments that would be very well received on Wall Street. Beyond that, investor sentiment remains pessimistic, and the market's valuation has improved. As we move deeper into the new year, we continue to expect bumpy days ahead for the real economy but better days ahead for risk assets.

S&P 500 Calendar Year Returns

| | | | | | | | |
|------|------|------|------|------|-----|------|------|
| 1928 | 44% | 1952 | 18% | 1976 | 24% | 2000 | -9% |
| 1929 | -8% | 1953 | -1% | 1977 | -7% | 2001 | -12% |
| 1930 | -25% | 1954 | 53% | 1978 | 7% | 2002 | -22% |
| 1931 | -44% | 1955 | 33% | 1979 | 19% | 2003 | 28% |
| 1932 | -9% | 1956 | 7% | 1980 | 32% | 2004 | 11% |
| 1933 | 50% | 1957 | -10% | 1981 | -5% | 2005 | 5% |
| 1934 | -1% | 1958 | 44% | 1982 | 20% | 2006 | 16% |
| 1935 | 47% | 1959 | 12% | 1983 | 22% | 2007 | 5% |
| 1936 | 32% | 1960 | 0% | 1984 | 6% | 2008 | -37% |
| 1937 | -35% | 1961 | 27% | 1985 | 31% | 2009 | 26% |
| 1938 | 29% | 1962 | -9% | 1986 | 18% | 2010 | 15% |
| 1939 | -1% | 1963 | 23% | 1987 | 6% | 2011 | 2% |
| 1940 | -11% | 1964 | 16% | 1988 | 17% | 2012 | 16% |
| 1941 | -13% | 1965 | 12% | 1989 | 31% | 2013 | 32% |
| 1942 | 19% | 1966 | -10% | 1990 | -3% | 2014 | 14% |
| 1943 | 25% | 1967 | 24% | 1991 | 30% | 2015 | 1% |
| 1944 | 19% | 1968 | 11% | 1992 | 7% | 2016 | 12% |
| 1945 | 36% | 1969 | -8% | 1993 | 10% | 2017 | 22% |
| 1946 | -8% | 1970 | 4% | 1994 | 1% | 2018 | -4% |
| 1947 | 5% | 1971 | 14% | 1995 | 37% | 2019 | 31% |
| 1948 | 6% | 1972 | 19% | 1996 | 23% | 2020 | 18% |
| 1949 | 18% | 1973 | -14% | 1997 | 33% | 2021 | 28% |
| 1950 | 31% | 1974 | -26% | 1998 | 28% | 2022 | -18% |
| 1951 | 24% | 1975 | 37% | 1999 | 21% | | |

Stocks, bonds, and commodities (1/6/2023)

| Security name | Last | QTD chg | YTD chg | 12mo chg |
|---------------------------|---------|---------|---------|----------|
| S&P 500 | 3895.08 | 1.45% | 1.45% | -16.72% |
| MSCI AC World ex USA | 289.39 | 2.87% | 2.87% | -15.63% |
| MSCI EAFE | 1995.78 | 2.67% | 2.67% | -14.31% |
| MSCI EM | 988.68 | 3.38% | 3.38% | -19.36% |
| Bloomberg Barclays US Agg | 90.45 | 1.77% | 1.77% | -12.27% |
| Crude Oil WTI | 73.72 | -8.15% | -8.15% | -6.57% |
| Natural Gas | 3.45 | -16.03% | -16.03% | -7.51% |

Treasury rates (1/6/2023)

| | Price | Yield |
|-----|--------------|-------|
| 2Y | 99.30 / 0.00 | 4.266 |
| 3Y | 100.0 / 0.00 | 3.985 |
| 5Y | 100.2 / 0.00 | 3.708 |
| 7Y | 101.1 / 0.00 | 3.649 |
| 10Y | 104.1 / 0.00 | 3.584 |
| 30Y | 105.1 / 0.00 | 3.694 |

Weekly reports

| |
|----------------------------------|
| This week (1/9/2023) |
| • Dec CPI NSA Y/Y |
| • Jan UofM Sentiment NSA |
| Week of 1/2/2023 |
| • Nov JOLTS Job Openings 10,458K |
| • Dec Nonfarm Payrolls SA 223.0K |

Brinker Capital Market Barometer

JANUARY 2023

Global stocks couldn't maintain positive momentum as a bounce in rates and a hawkish Federal Reserve led to losses in December. The Federal Reserve did vote to slow its pace of rates hikes to 0.50% in December following four consecutive 0.75% moves. This was generally viewed as a positive outcome, but Chairman Powell was quick to turn away any narrative of a dovish pivot from the committee. This marked a near term peak in US equity markets and led to a selloff in fixed income markets as well. Congress came together to pass the Omnibus Bill which will lead to \$1.7 Trillion in government spending, nearly half of which is focused on defense programs. Nonfarm payrolls and unemployment claims continue to show a strong labor market, proving to be a thorn in the side of the Fed looking to slow growth to cool inflation. Higher interest rates have taken a toll on the housing market as numerous data have declined significantly. While hope remains for a potential soft landing, growing consensus is that a recession is more likely than not in 2023. A key point to watch in the coming year will be the resiliency of corporate earnings. While expectations are for a slight decline in Q4, to this point companies have continued to deliver better than expected results. Any significant decline in earnings or negative guidance during 4th quarter reports may lead to further pain in equity markets. Commodity prices have continued to cool in December, leading to consumers seeing the lowest prices at the gas pump in over a year. While this will no doubt be a boost to sentiment, food inflation as well as the cost of services continue to rise at a steady clip. Despite the challenges 2022 presented across markets, expected returns look more favorable as yields have risen across asset classes and valuations have reverted closer to long term averages. While many risks remain, the broad opportunity set for multi-asset portfolios looks as attractive as it has in many years.

SHORT-TERM FACTORS (< 6 months)

| CHANGE | NEGATIVE | NEUTRAL | POSITIVE | |
|--------------------|----------|---------|----------|---|
| | | | | |
| Momentum | ● | | | December losses dampened an otherwise strong quarter, positive momentum yet to be sustained |
| Trend | | ● | | US markets have fallen back below moving averages, but short term averages remain upward sloping |
| Investor sentiment | | | ● | Survey data is off of extremes, but contrarian view still indicates positive returns going forward |
| Seasonality | | | ● | Seasonality remains strong through January, though not to the degree that we see in the 4th quarter |

INTERMEDIATE-TERM FACTORS (6-36 months)

| CHANGE | NEGATIVE | NEUTRAL | POSITIVE | |
|---------------------------|----------|---------|----------|---|
| | | | | |
| Fiscal policy | | ● | | The Omnibus Bill provides fiscal spend, but lack of tax changes increases the burden on corporations |
| Monetary policy | ● | | | December should have signaled the peak in pace of hikes, but Fed rhetoric remains hawkish into 2023 |
| Inflation | ● | | | Headline inflation has moderated, but y/y numbers remain at elevated levels |
| Interest rate environment | ● | | | Rates rose in December, but long term rates remain below the highs of 2022; deep inversion persists |
| Macroeconomic | | ● | | Strong labor market and consumer spending persists, housing showing slowdown from higher rates |
| Business sentiment | ● | | | Business confidence measures remain subdued as a growth slowdown is expected |
| Consumer sentiment | ● | | | Consumer sentiment has rebounded over the past few months but remains depressed |
| Corporate earnings | | ● | | Q4 to solidify earnings growth for 2022, degree of further forward revisions lower bears watching |
| Credit environment | | | ● | Level of credit spreads at or below long-term averages, defaults remain low, credit conditions modest |

LONG-TERM FACTORS (36+ months)

| CHANGE | NEGATIVE | NEUTRAL | POSITIVE | |
|----------------|----------|---------|----------|---|
| | | | | |
| Valuation | | ● | | U.S. equity valuations near long-term averages; overseas markets below average valuations |
| Business cycle | | ● | | Q3 GDP showed moderate growth, Q4 expectations show recession fears yet to come to fruition |
| Demographics | | ● | | Emerging markets possess more favorable trends overall than developed markets |

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